



ALFRED ATSABA - PORTFOLIO

HELLO, NICE TO MEET YOU!



+254 7 0228 0229 | atsabalfy@gmail.com

I am a multidisciplinary creative with experience in a wide range of graphic design, This is a brief Portfolio of some few Creative designs I have developed from concept stage to final

A wide-angle photograph of Niagara Falls. The top of the image shows a line of trees with vibrant autumn foliage in shades of orange, yellow, and red. Below the trees is a grassy area with a walkway and a railing where many people are gathered, looking down at the falls. The waterfall itself is a massive, wide sheet of white water cascading over a dark, rocky ledge. At the base of the falls, the water is turbulent and greenish-blue, with a large plume of white mist rising from the impact. Several birds are visible in flight near the base of the falls. A white rectangular box is superimposed over the middle of the waterfall, containing the text "PACKAGING DESIGN" in white, uppercase, sans-serif font.

PACKAGING DESIGN

CORNFLAKES STRAWBERRY PILLOW PACK DESIGN

Client

Healthy U

Role

Concept + Creative Design



CORNFLAKES STRAWBERRY BOX PACK DESIGN

Client
Healthy U

Role
Concept + Creative Design



PEANUT BUTTER JAR LABEL DESIGN

Brand
Naturalli

Role
Concept + Creative Design



ORIGINAL MUESLI CANISTER PACK DESIGN

Client
Healthy U
Brand
Morning Harvest
Role
Concept + Creative
Design

High in Fibre

400ge

Net Weight

We at MORNING HARVEST™ believe that everyone should start the day with a bowl of good health. That's why we went and created a range of delicious breakfast cereals because we know that breakfast is the most important meal of the day.

Our experts carefully select only the most delicious grains sourced only from certified 100% Free Farm. Rich in essential Vitamins & Minerals, we know that you will achieve your optimum nutrition with 100% satisfaction guaranteed.

So enjoy your bowl of good health with MORNING HARVEST™.

INGREDIENTS

Regular oats, Wheat flakes, Barley flakes, Jumbo oats, Sultanas, Chopped dates, Blanched peanuts, Rye flakes, Sunflower seeds, Currants, Chopped apricots, Seedless Thompson raisins, Roasted hazelnuts, Cashew nuts, Cinnamon powder
(For allergens see ingredients in book)

HOW TO USE

- Pour Muesli into an empty bowl,
- Add cold or warm milk, water or yoghurt over the cereal as per your personal preference,
- You can also try using fresh cream,
- Enjoy the deliciousness of Muesli at any time of the day.

Smoothie Surprise

Muesli works as the best topping for almost everything. It would be great to add some muesli in any smoothie of your choice to make it even more delicious, crunchy, and nutritious.

Healthy Bar

For a healthy snack bring together muesli, honey, butter and or little brown sugar and mix and mould into bars. It can be kept in an airtight container for at least one week. It can be enjoyed during brunch or as an on-the-go to breakfast.

LOOK OUT FOR OUR MORNING HARVEST MUESLI FAMILY

Original

NUTRITIONAL INFORMATION PER 100G	
ENERGY	1016.00KJ/242.70Kcal
CARBOHYDRATES	65.91G
OF WHICH SUGARS	11.748G
PROTEIN	10.56G
FAT	6.63
OF WHICH SATURATED FAT	0.89G
DIETARY FIBRE	9.31G
SALT	0.027G

A QUALITY BRAND BY

PACKED IN A FACTORY THAT ALSO HANDLES GLUTEN, SOYA & NUTS
AFTER OPENING, PUT IN AN AIR-TIGHT CONTAINER TO KEEP FRESH

STORE IN A COOL, DRY PLACE AWAY FROM STRONG ODOURS

PACKED BY HEALTHY U 2000 LTD | P.O. Box: 184 • 00106 NAIROBI KENYA
info@morningharvest.com | +254 709 694 000 | www.morningharvest.com

588770493

6 161115 090363

SCAN ME

High in Fibre

400ge

Net Weight

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LOOK OUT FOR OUR MORNING HARVEST MUESLI FAMILY

Strawberry

NUTRITIONAL INFORMATION PER 100G	
ENERGY	1016.00KJ/242.70Kcal
CARBOHYDRATES	65.91G
OF WHICH SUGARS	11.748G
PROTEIN	10.56G
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Healthy Bar

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LOOK OUT FOR OUR MORNING HARVEST MUESLI FAMILY

Fruit & Nut

NUTRITIONAL INFORMATION PER 100G	
ENERGY	1016.00KJ/242.70Kcal
CARBOHYDRATES	65.91G
OF WHICH SUGARS	11.748G
PROTEIN	10.56G
FAT	6.63
OF WHICH SATURATED FAT	0.89G
DIETARY FIBRE	9.31G
SALT	0.027G

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LOOK OUT FOR OUR MORNING HARVEST MUESLI FAMILY

Deluxe

NUTRITIONAL INFORMATION PER 100G	
ENERGY	1016.00KJ/242.70Kcal
CARBOHYDRATES	65.91G
OF WHICH SUGARS	11.748G
PROTEIN	10.56G
FAT	6.63
OF WHICH SATURATED FAT	0.89G
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SCAN ME

SUPER VITALS POUCH DESIGN

Client

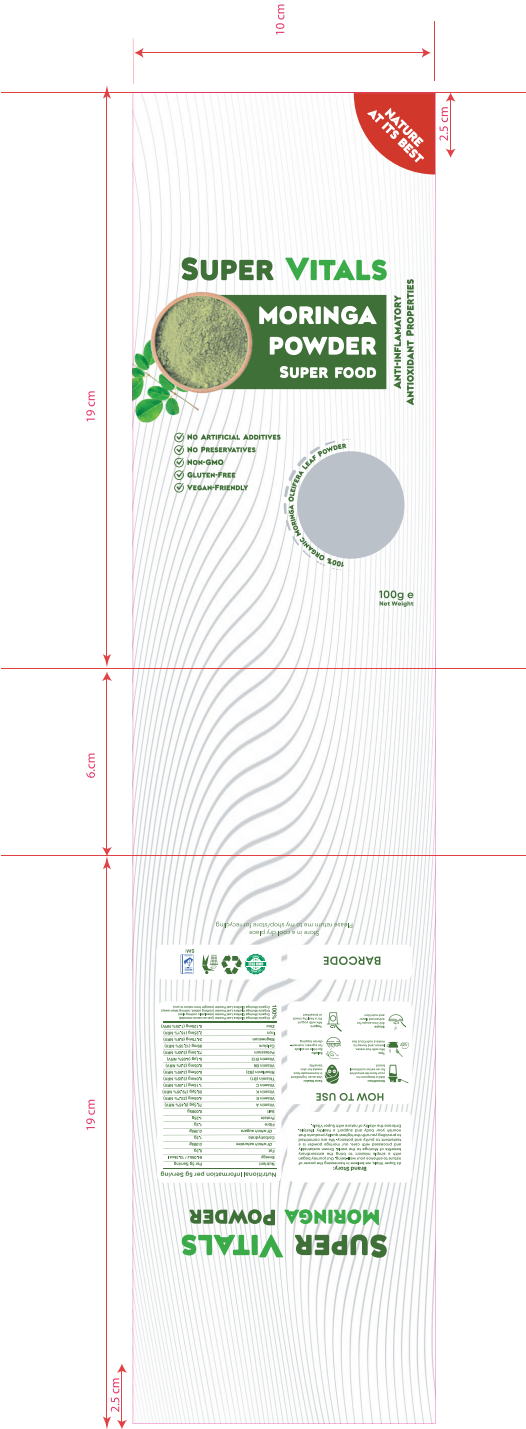
Super Vitals

Brand

Moringa Powder

Role

Concept + Creative and Design



SUPER VITALS POUCH DESIGN

Client

Super Vitals

Brand

Moringa Powder

Role

Concept + Creative and Design



A wide-angle photograph of Niagara Falls, showing the massive volume of water cascading over the rocky ledge. The surrounding landscape is covered in trees with vibrant autumn foliage in shades of orange, yellow, and red. A paved walkway with a metal railing runs along the top of the falls, where a group of people can be seen. The sky is a pale, overcast grey. A large, white rectangular box is superimposed over the center of the image, containing the text 'WEB DESIGN' in a white, sans-serif font.

WEB DESIGN

Websites

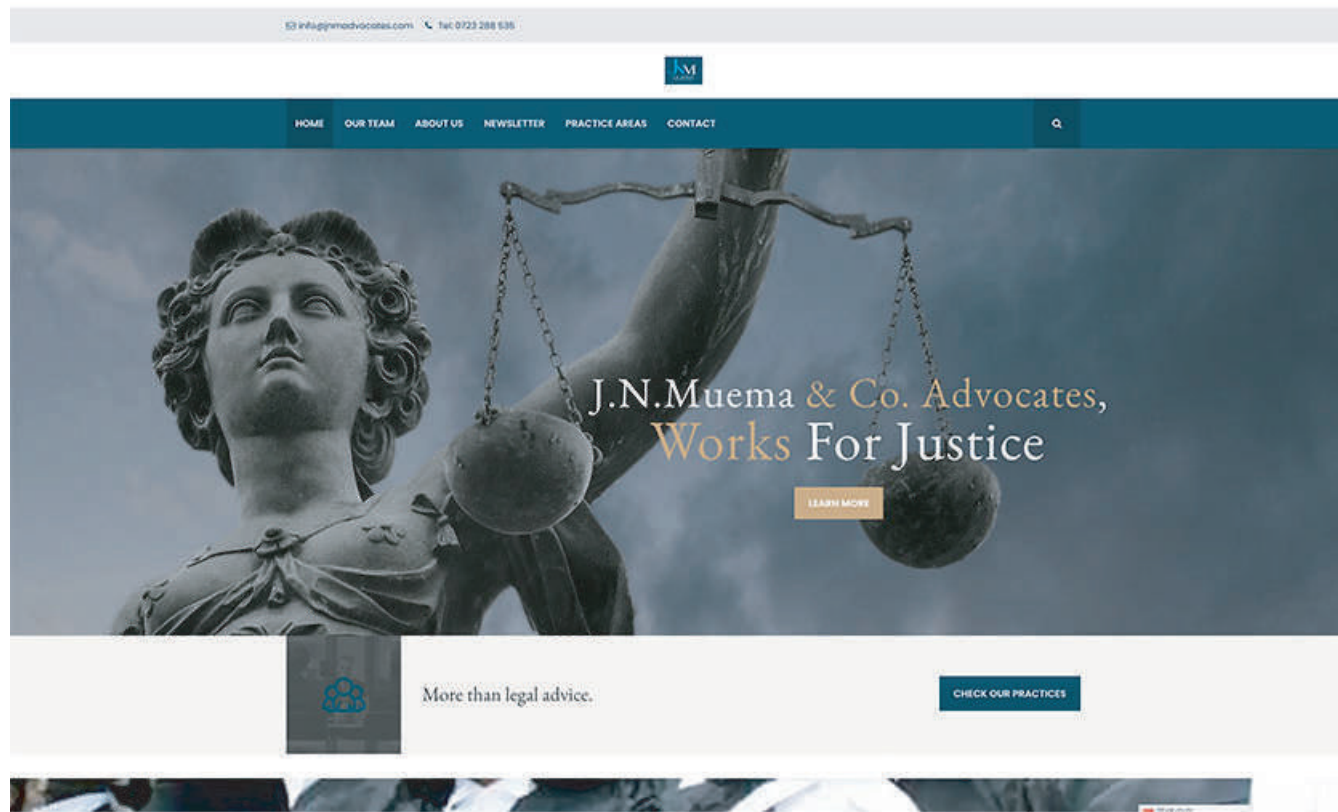
Business website
To showcase services

Project Link: www.jnmadvocates.com

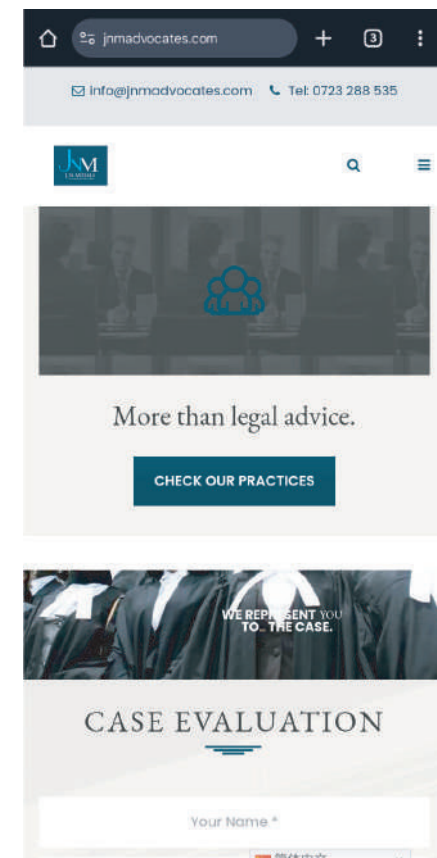
Designer: Alfred Atsaba

Client: JNM Advocates

Desktop



Mobile



Websites

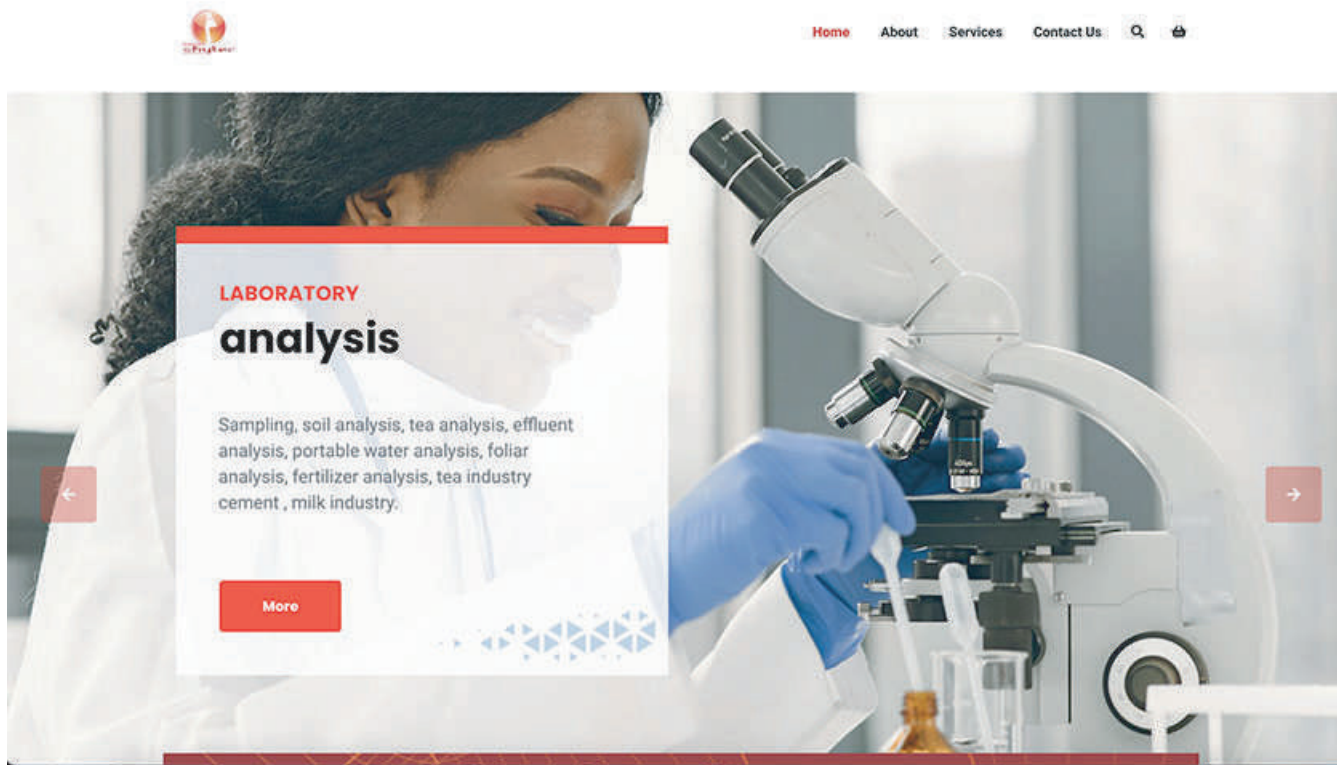
Business website
To showcase services

Project Link: www.skyteclimited.com

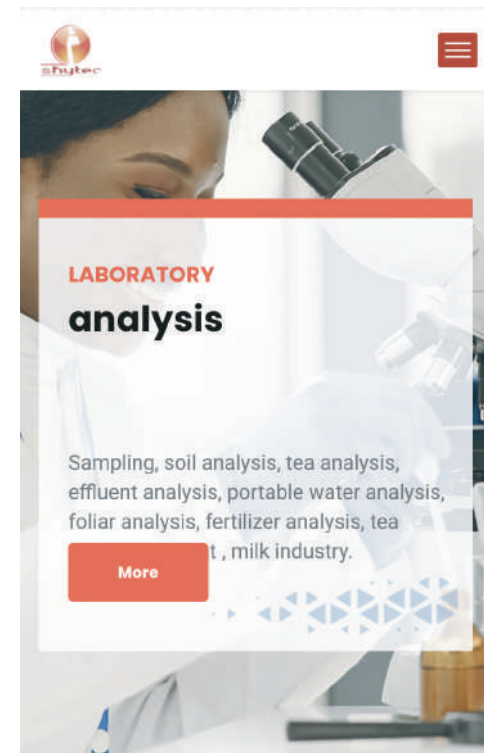
Designer: Alfred Atsaba

Client: Skytec Limited

Desktop



Mobile



Websites

This is a Business website
To showcase services

Project Link: www.pdgakenya.com

Designer: Alfred Atsaba

Client: PDGA Kenya

Desktop



Mobile



About PDGA

The company was established in 2017 and is headquartered in Nairobi with a Pan African presence.

Websites

Business website

To showcase services

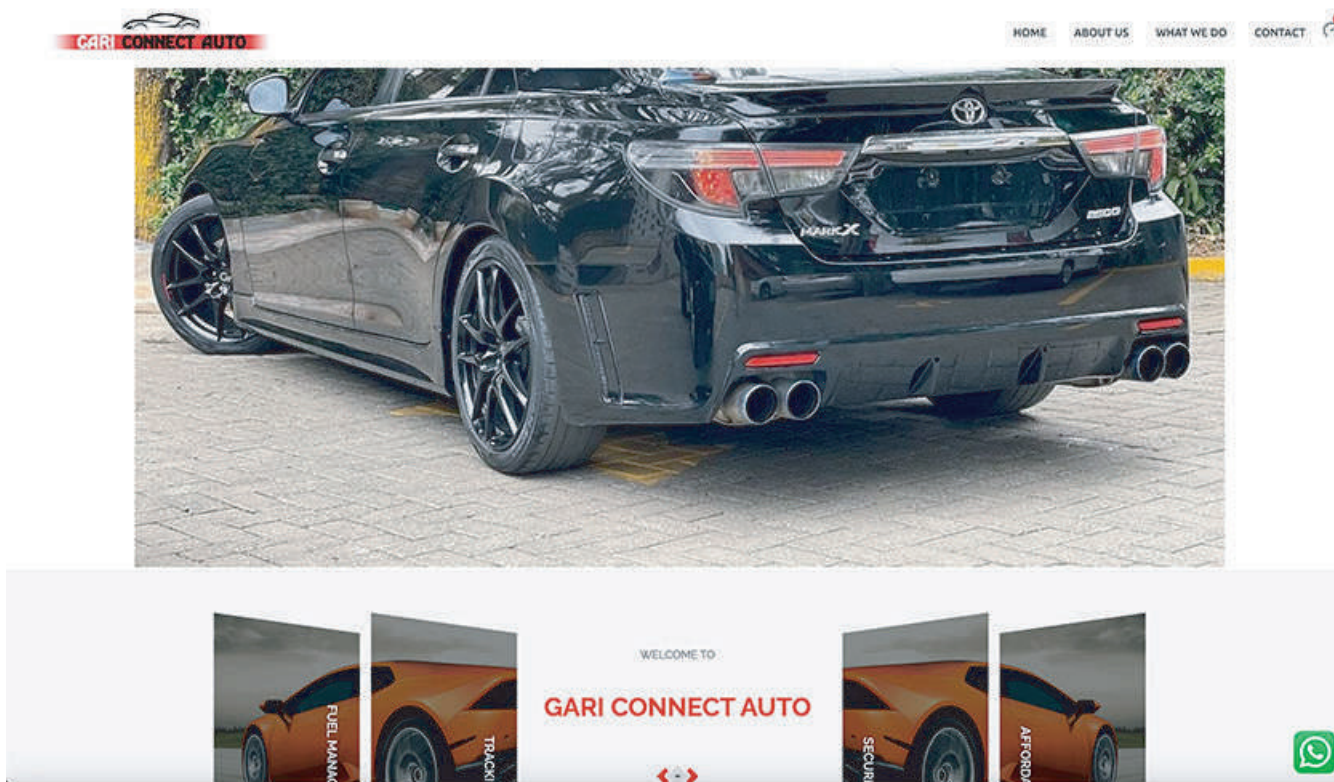
Project Link: www.gariconnectauto.co.ke

Project Lead: Raymond Ndeya

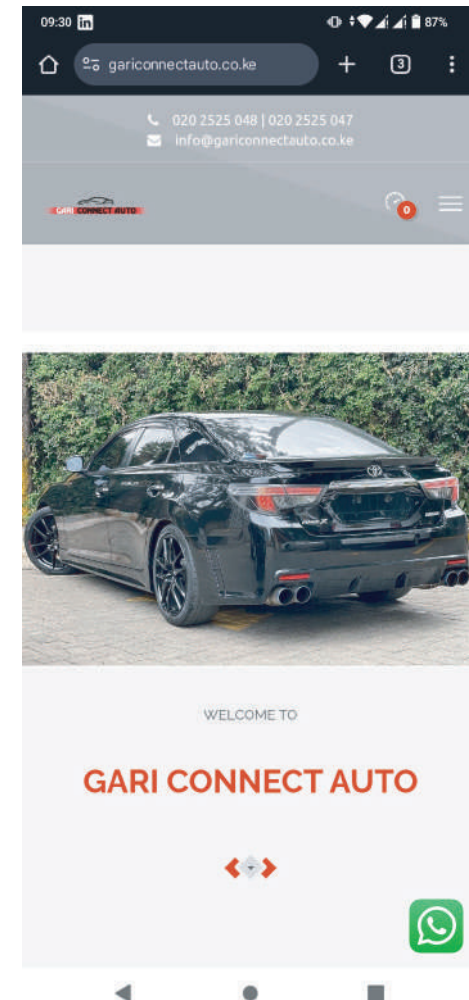
Designer: Alfred Atsaba

Client: Gari Connect Auto

Desktop



Mobile



Websites

This is a blog to showcase
Android technology articles

Project Link: www.tecrounder.com

Designer: Alfred Atsaba

Client: Tecrounder



TECHNOLOGY

GADGETS

APPS

ABOUT

CONTACT

PRIVACY POLICY



**I removed Android's default
alarm clock for this app.**

February 8, 2025

**Google's Search widget may get
an even better shortcuts button
soon**

February 5, 2025



**Google's Android Lockdown: Why
You Need A New Phone in 12
Weeks**

February 4, 2025



**Popular mobile phone users are
urged to enable a new setting
that prevents fraudsters from
emptying bank accounts.**

January 31, 2025



TECHNOLOGY




Google's Gmail Upgrade, Why You Need A New App

Google is enhancing Gmail's security measures to protect 2.5 billion users from potential attacks. The ...

By **TecRounder** February 13, 2025



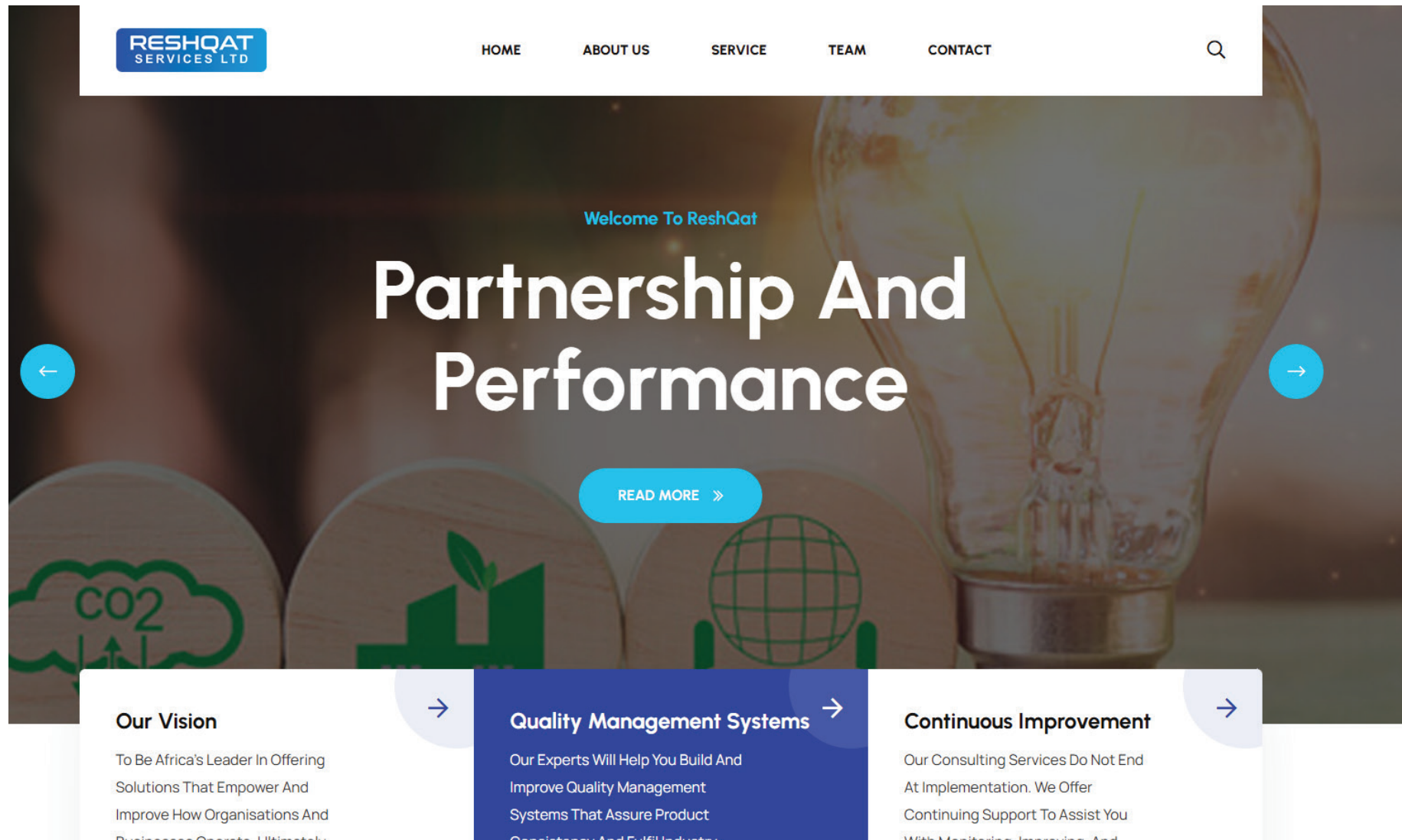
Posts List

-  Google's Gmail Upgrade, Why You Need A New App
-  I removed Android's default alarm clock for this app.
-  Google's Search widget may get an even better shortcuts button soon

Websites

This is a Business website
To showcase services

Designer: Alfred Atsaba
Client: Reshqat Services Limited
Link: www.reshqat.com



A wide-angle photograph of Niagara Falls, showing the massive cascade of water over the rocky cliff. The top of the falls is lined with a dense forest of trees in vibrant autumn colors, including shades of orange, yellow, and red. A paved walkway with a metal railing runs along the top of the cliff, where a group of people can be seen walking and viewing the falls. The water is a deep blue-green, and a thick mist rises from the base of the falls, partially obscuring the rocks below. The sky is a pale, overcast grey. A white rectangular box is superimposed over the center of the image, containing the word 'CAMPAIGNS' in a white, sans-serif, all-caps font.

CAMPAIGNS

VOUCHER DESIGN

Client

Healthy U

Promotional & Marketing Materials

Role

Concept + Creative and Design



FLYER
MARKETING MATERIALS & CAMPAIGN

Client

Healthy U

Brand: Healthy U campaigns

Role: Concept + Creative and Design

HealthyU
Live Life Well

FOR ALL YOUR HEALTH NEEDS

FREE PERSONALISED CONSULTATIONS:



- Weight Loss
- Fitness
- Detox & Cleansing

- Stress Management
- Glowing Skin
- Healthy Hair & Nails



OUR SERVICES:

- Body Composition Analysis
- Skin Analysis
- Vitamin & Mineral Tracking
- Blood Pressure Monitoring
- Blood Sugar Check



**SHOP
ONLINE**

WWW.HEALTHYU.CO.KE
FOR HOME & OFFICE DELIVERIES

MORE DETAILS ON OUR SOCIALS: [f](#) [i](#) [t](#) [y](#) [v](#) @HEALTHYUKE
INFO@HEALTHYU.CO.KE | 0709 694 000

ROLLUP BANNERS FOR MARKETING CAMPAIGN

Client

Healthy U

Brand: Healthy U campaigns

Role: Concept + Creative and Design



FOR ALL YOUR HEALTH NEEDS

WE OFFER:

- FREE PERSONALIZED DIET & HEALTH ADVISE •
- ORGANIC & NATURAL FOOD • HERBAL TEAS •
- WEIGHT MANAGEMENT • DETOX • SKIN CARE •
- IMMUNE BOOSTERS • VITAMINS & MINERALS •



**NOW OPEN
AT IMAARA MALL**


@HEALTHYUKE

IMAARA@HEALTHY-U2000.COM
+254 709 694 257




FOR ALL YOUR HEALTH NEEDS

WE OFFER:

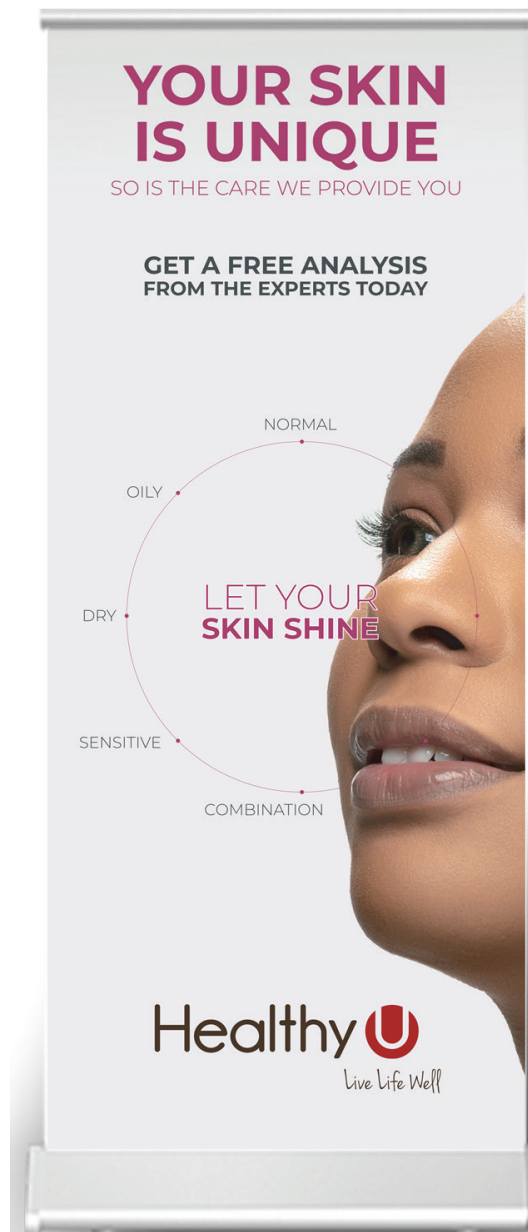
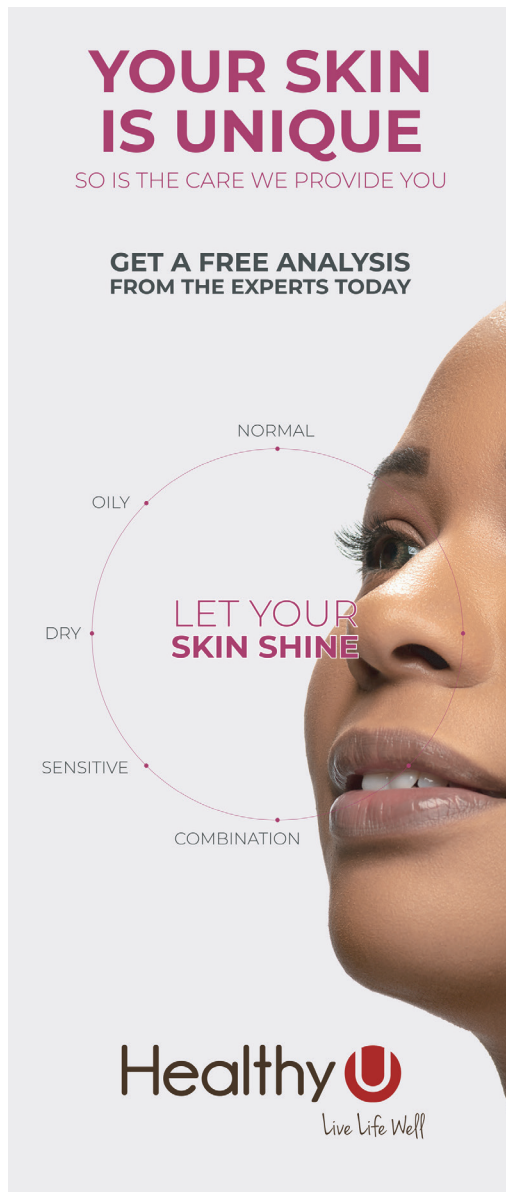
- FREE PERSONALIZED DIET & HEALTH ADVISE •
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- WEIGHT MANAGEMENT • DETOX • SKIN CARE •
- IMMUNE BOOSTERS • VITAMINS & MINERALS •



**NOW OPEN
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@HEALTHYUKE

IMAARA@HEALTHY-U2000.COM
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ROLLUP BANNERS FOR MARKETING CAMPAIGN

Client

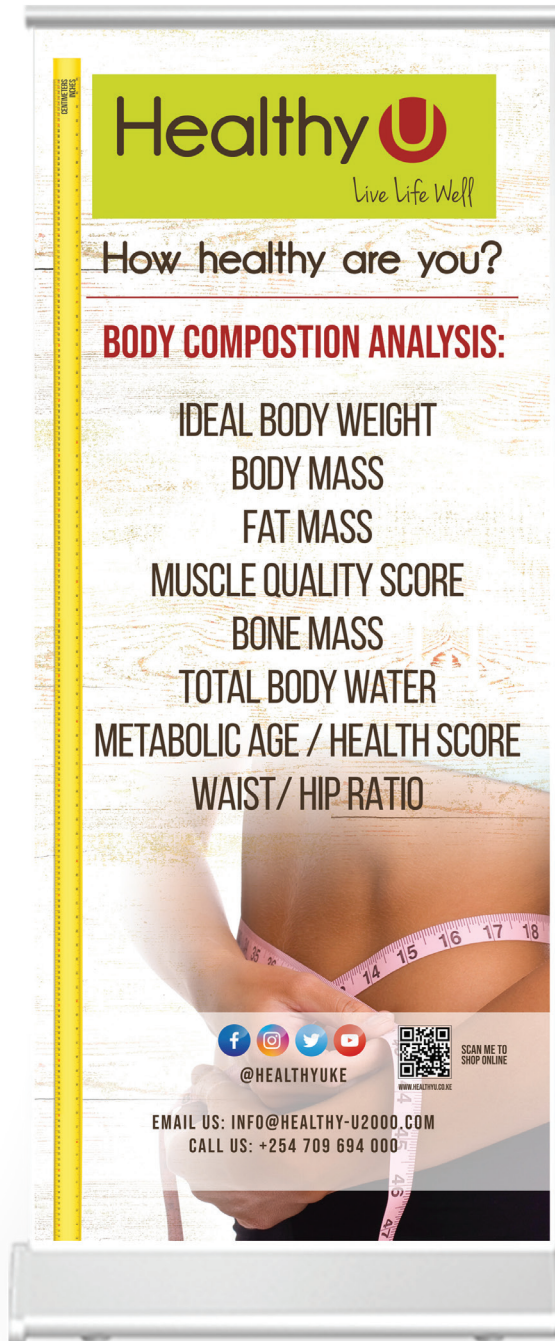
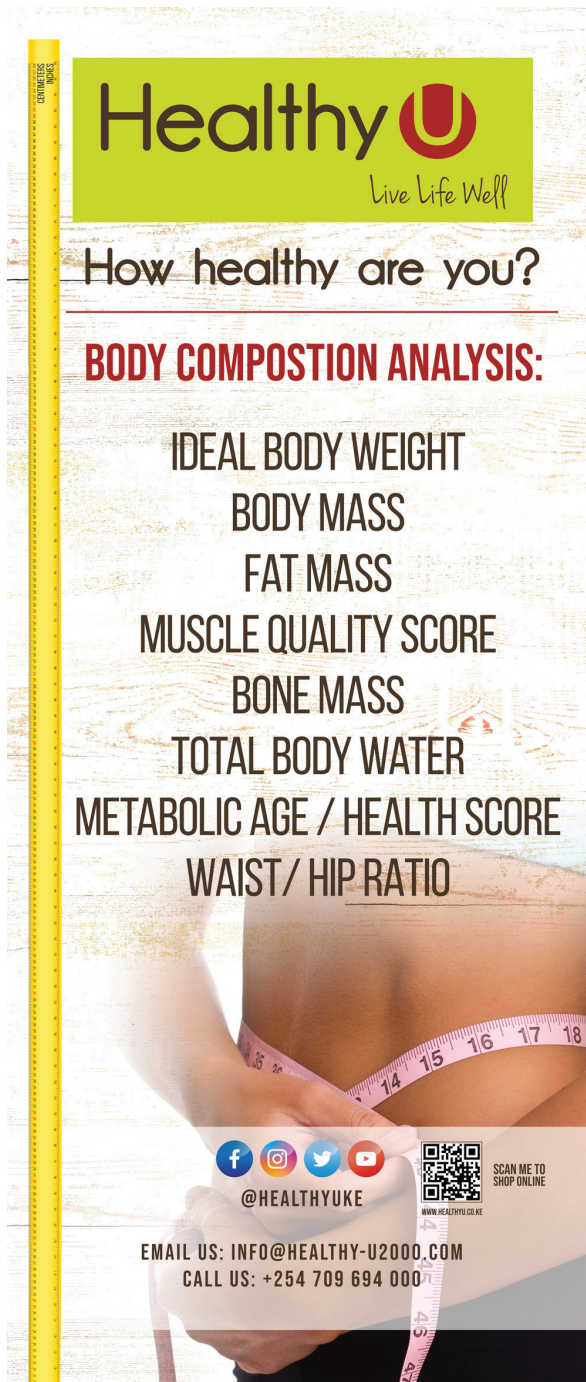
Healthy U

Brand

Face Facts Cosmetics

Role

Concept + Creative and Design



ROLLUP BANNERS FOR MARKETING CAMPAIGN

Client

Healthy U

Brand

Healthy U campaigns

Role

Concept + Creative and Design



FOLDED SIZE - 52" X 138"
FLAT WITH BLEED - 57" X 142"

14ft TEARDROP
FLAG



FOLDED SIZE - 52" X 138"
FLAT WITH BLEED - 57" X 142"

PROMOTIONAL MATERIAL

- TEAR DROPS & SAMPLING BOOTHS FOR MARKETING CAMPAIGNS

Client

Healthy U

Brand

Healthy U & Morning Harvest

Role

Concept + Creative and Design



OPTIMUM NUTRITION CAMPAIGN

Client

Healthy U

Brand

OPTIMUM NUTRITION PROMOTION AND MARKETING MATERIALS

Role

Concept + Creative and Design



DANGLER



LANDSCAPE POSTER



FLYER

A wide-angle photograph of Niagara Falls, showing the massive volume of water cascading over the rocky ledge. The surrounding landscape is covered in trees with vibrant autumn foliage in shades of orange, yellow, and red. A paved walkway with a metal railing runs along the top of the falls, where a group of people is gathered, looking down at the water. The sky is a pale, overcast grey. In the foreground, the turbulent water at the base of the falls is visible, with white foam and mist rising from the rocks. Several birds are seen in flight near the water's surface. A white rectangular box is superimposed over the center of the image, containing the text "SOCIAL MEDIA CAMPAIGNS" in a white, sans-serif font.

SOCIAL MEDIA CAMPAIGNS

Featuring a few of Social media creatives

Client Realtor:
Itrade Investment

Role: Creative and Design



T H A N K Y O U !



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KINDLY GET INTOUCH